

الشبكة التونسية
للسياسات العمومية

Tunisian Public Policy Consortium

من المعرفة إلى السياسات العمومية في خدمة المواطن
From knowledge to public policy in the service of citizens



Tunisian Public Policy Consortium (TPPC)

From knowledge to Public Policy in the service of citizens

02/24/2025

Social Innovation Laboratory

Capacity Building for Implementation

Program: Building State Capability / PDIA (Harvard Kennedy School)

Tunisian Public Policy Consortium (www.tppc.tn)

Waste Management, Water Management, Forest preservation, Slaughterhouse waste

Capacity Building for Public Policy Design and Evaluation

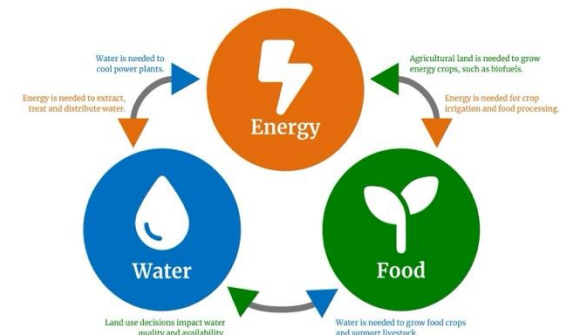
Data-Driven Public Policies / Evidence-Based / OGP (Open Government Partnership)

Public Policy Observatory (www.otpp.tn)

Capacity Building for Public Policy Planning and Coherence

Holistic Approach / Nexus (United Nations)

Pilot Project: Water-Energy-Food Nexus



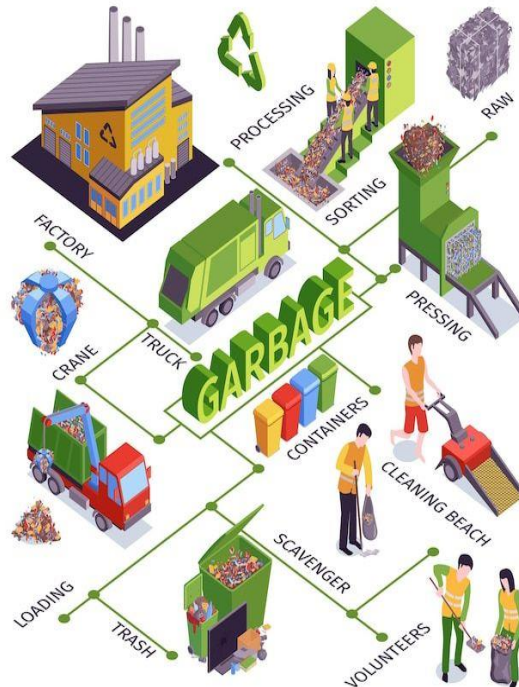
Introduction to the TPPC

Project Objective:

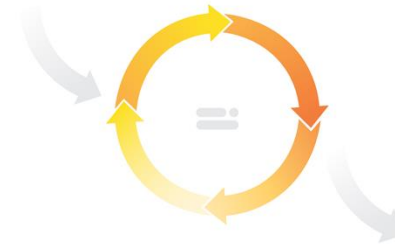
Address complex public policy challenges by fostering participatory governance and adaptive problem-solving.

Pilot phase:

Waste Management in Tunisia



Key Focus Areas:



Iterative problem-solving

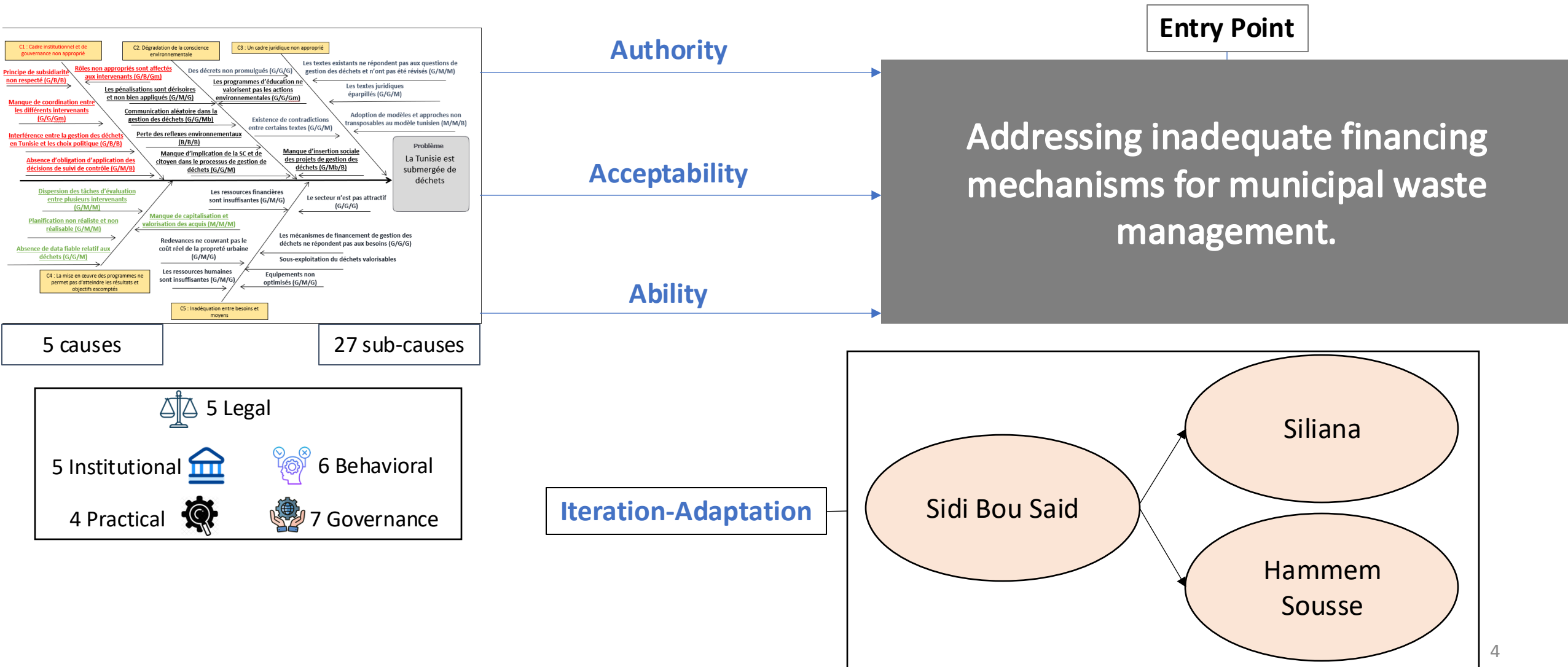


Building capacity among stakeholders

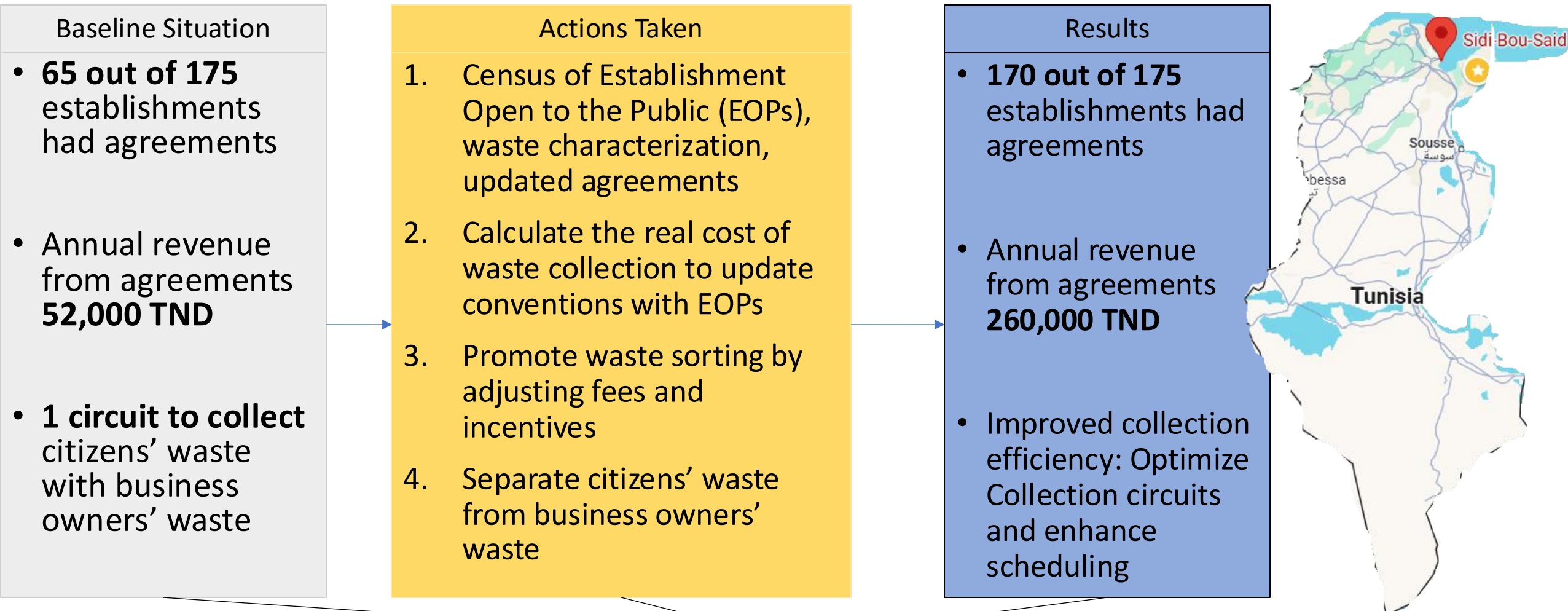


Sustainable solutions through stakeholder collaboration

PDIA Approach: Fishbone Analysis, 3A, and Entry Points



Implementation and Iteration of Solutions - Sidi Bou Said Initiative



Inspired the Ministry of Interior's circular to encourage similar work across other municipalities

Action Plan and Solution Implementation in Siliana

Baseline Situation

- Annual revenue from agreements **40,000 TND**
- Real cost per ton (municipal collection): **225.2 TND/ton** (while it is equal to **61.8 TND/ton** for private collection).

Actions Taken

1. Introduce **selective sorting initiatives** in EOPs, especially among SMEs and micro-enterprises.
2. Evaluate and optimize the **cost of DMA collection** through public-private collaboration.
3. **Address illegal dumpsites** and improved waste collection coverage in rural and urban areas.
4. **Privatize the collection** of a portion of waste to reduce costs

Results

- Annual revenue from agreements **187,787 TND**.
- At least **2 illegal dumpsites** are cleared.
- Updated municipal tariffs to **53 millimes/liter** to ensure cost recovery.
- Significant cost reduction in waste collection through privatization (**savings of 150,000 TND**)
- Expanded selective sorting among SMEs with predisposition to adopt sorting practices



Action Plan and Solution Implementation in Hammem Sousse

Positive Deviance

- An existing **selective sorting initiatives** across municipal and private sectors.
- A **mobile application** for monitoring waste management processes and include interaction with citizens

Actions Taken

1. Census of existing for Establishment Open to the Public (EOP).
2. Evaluate and optimize the cost of DMA collection.
3. Conduct capacity-building workshops for EOPs to Expand the **existing selective sorting practices**
4. Promote the use of the **mobile app** to track waste collection efficiency and provide real-time feedback

Results

- Improved adoption of selective sorting by SMEs and households.
- Increased citizen engagement via the mobile application, leading to **real-time monitoring**



Current Efforts: Expanding Regional PDIA Teams

- Create regional PDIA team to solve Regional complex problems
- Regional adaptations of the PDIA framework
- Share lessons learned and scale successes
- Project Scalability : Partnership with International Consulting Firm Wevioo (www.wevioo.com), promoting expertise on PDIA / Building State Capability with governments in Africa / MENA region



PDIA Innovation 1: Waste Management Consortium (WMC) and Team Composition

Share knowledge, refine strategies, and **build authority, acceptability and consensus** on tackling waste management issues.

Waste Management Consortium

- Office of the Presidency of the Government
- Ministry of the Environment / ANGED
- Ministry of the Interior
- Ministry of Finance
- Other Ministries
- Parliament (Bureau of the Environmental Commission)
- ITES
- UTICA
- UGTT
- Civil Society Organizations
- Academics (Lawyers, Economists, Financial Experts)
- Waste Crisis Monitoring Committee of Sfax
- NGOs / Civil Society Networks

Approximately 100 members

1
Select

PDIA Team

- Representative of the Presidency of the Government
- 2 Representatives of the Ministry of the Environment
- Representative of the Ministry of the Interior
- 2 Representatives of ANGED (National Waste Management Agency)
- Representative of ITES (Tunisian Institute of Strategic Studies)
- Representative of UGTT (Tunisian General Labor Union)
- Representative of UTICA (Tunisian Confederation of Industry, Trade, and Handicrafts)
- Municipality
- Waste Crisis Monitoring Committee of Sfax

2
Present

11 Members

Team size fluctuated based on **context, authority levels, and political stability.**

PDIA Innovation 2 : Including Solution Incubators

Solution Incubator

- **Purpose:** Create a collaborative space to generate innovative waste management solutions through external eco-system (Youngs, entrepreneurs-startup, Technology).
- **Activities: Hackathons:**
 - Focused on challenges such as :
 - Addressing illegal dumping sites ("black spots")
 - Optimizing municipal waste collection.

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THANK YOU