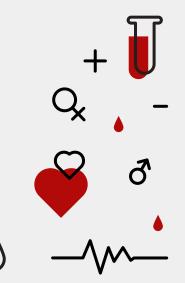


PDIA in Action: Tackling Blood Safety in Nigeria

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The Problem

The Initial Problem Statement

"The problem is that safe blood is still largely unavailable in hospitals and health facilities leading to infections, disease, and death."

Problem Analysis

"Safe blood is still largely unavailable in hospitals and health facilities leading to infections, disease, and death."

What precisely is safe blood?

Is it an issue of supply, demand, or both?

Is this *the* problem?



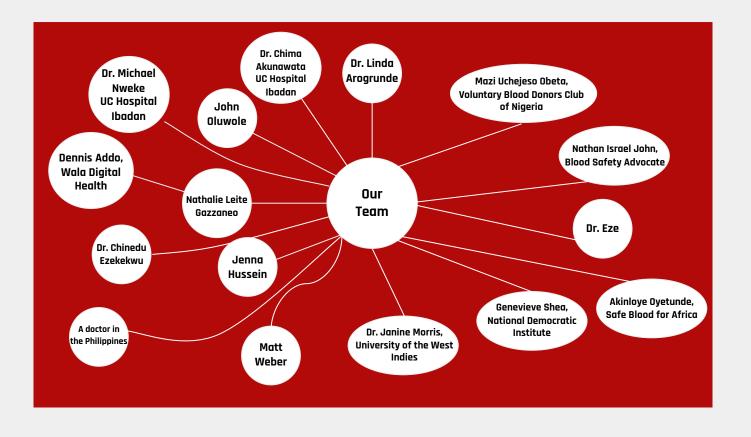
Interviews opened doors for more learning.

Pictured at the right:

Nathan John, one of Nigeria's most prolific and consistent blood donors.

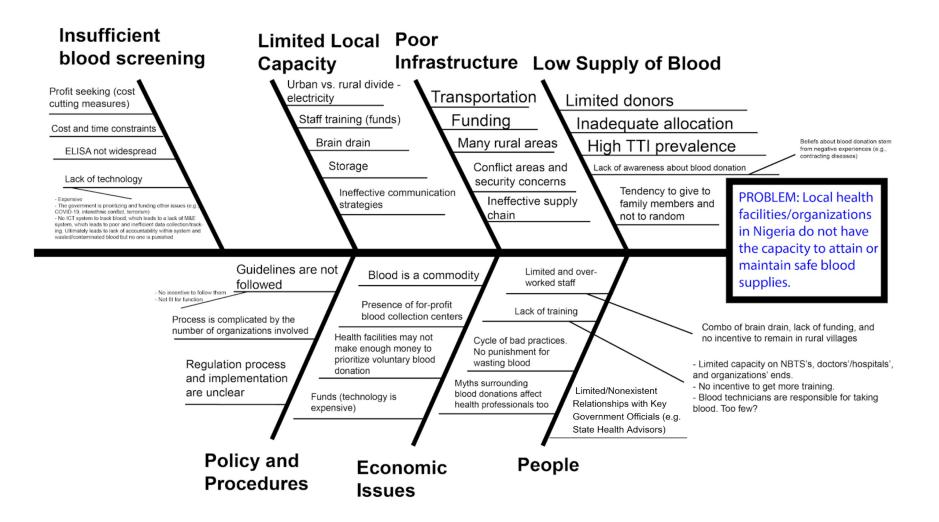


People We Contacted



Problem Construction

"Local health facilities and organizations in Nigeria do not have the capacity to attain or maintain safe blood supplies."



© Entry Points & AAA

#	Entry Point	Authority	Acceptance	Ability	Change Space
	Staff Training and Capacity	Large	Large	Medium	Large
2	Communications Strategy	Large	Large	Low	Medium
3	Relationships with Key Stakeholders	Medium	Low, Medium, or Large*	Low, Medium, or Large*	Medium* *Varies by Region
4	Policy and Procedures	Medium	Medium	Medium	Medium



Key Lessons Learned

- The <u>obstacles</u> are multidimensional and compounding
- The <u>root causes</u> are not easily remediable
- There are ongoing NBTS efforts to address most issues
- Team diversity aids in the development of innovative ideas



Lessons Learned about the PDIA Process

- <u>Teaming</u> helps us form stronger connections with one another, learn fast, and develop creative ideas
- Iteration is essential to tackling complex problems
- <u>Talk to people</u>. Your network will surprise you
- There is always more to <u>learn</u>. Make room for <u>reflection</u>



"There is an <u>element of fear</u> with PDIA which ultimately galvanizes us into action."

Dr. Oreh