# RUBIKUS

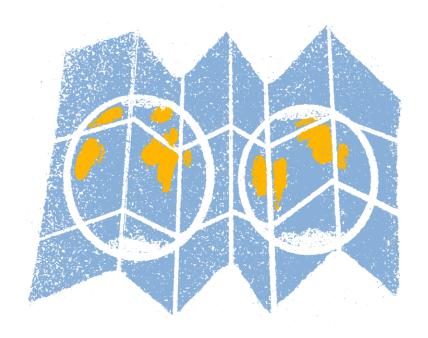
GUIDING TO SAFETY



### WHO ARE-WE?



- International team of volunteers
- Working 100% remotely
- Russian/Ukrainian speaking
- Ready to pull an all-nighter)





When I'm having any doubts, and question myself if we are doing enough...

I read this number out loud... twice... and go back to work

# FIRST RESPONSE

- Refugees
- Drivers
- Hosts



### ADULTS ARE US...











Operator — Coordinator — Local volunteers



LONDON, UK

Superpower - connections

# Superpower - research



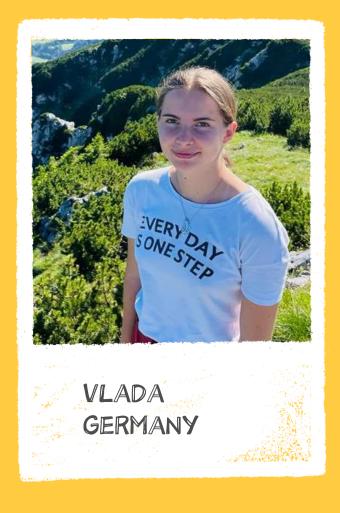






Superpower - multitasking

# Superpower - local expert

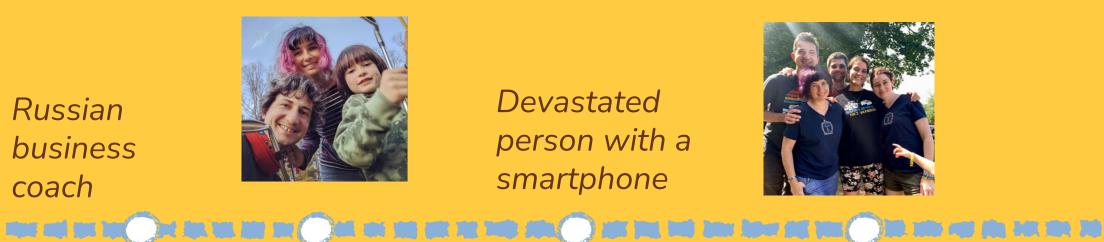


# WHAT'S MINE?

Russian business coach



Devastated person with a smartphone





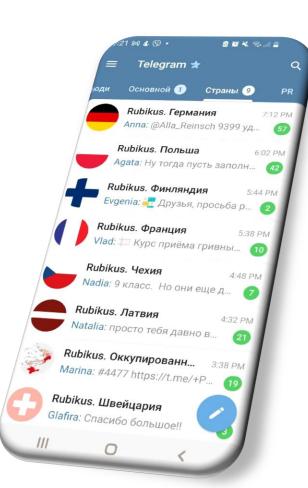
Pennsylvanian stay at home mom



COO of international non-profit

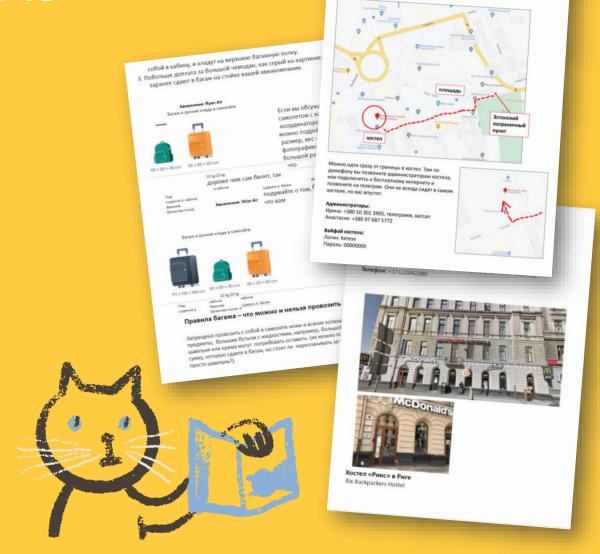
## ALL THOSE CHATS

- Geographic chats
- Service chats
- Chats with local volunteers



### SUPPORTING HAND

- ODirections
- Translation
- **O**Maps

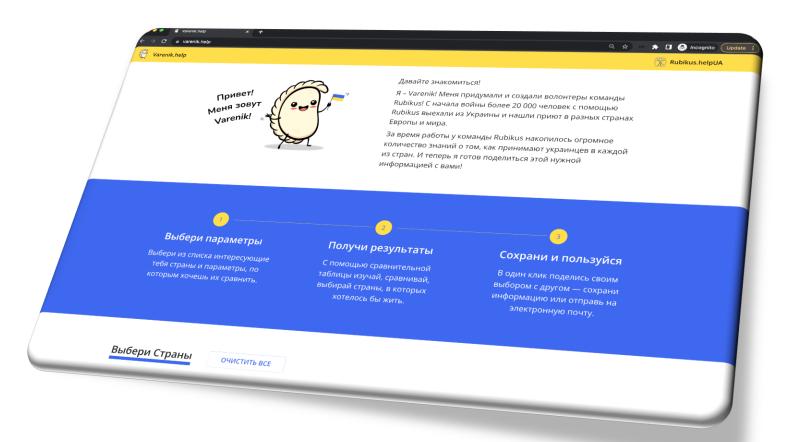


Нарва — Хостел «Керезе»

Адрес: Paul Kerese 3, Narva, Estonia
Хостел находится в 100м от пограничного пункта

### VARENIK .HELP

- Interactive website for the refugees and volunteers
- Helps to compare benefits for the refugees in different countries



## WHO ARE THEY?

- Healthy and injured
- Smart and uneducated
- Poor and rich
- Thankful and not
- People like you and me



## DON'T BURN OUT!

- Pick-your fights
- Get closure
- All feelings matter



### OUR SPONSORS







You...

# HOW GAN I HELP?

O Start your own project

O Spread the word about Rubikus

O Help us to fundraise



# CHRISTMAS CARDS

Printing cost – \$1,5

Donation you make is up to you



# Grassroot volunteers help Ukrainian refugees in Tijuana

Zhenya Leonov leonov@gmail.com

### Hello, I am Zhenya ©

- Moved to USA when I was 9 years old from Moldova
- Currently live in San Francisco, CA
- BS in Computer Science from UCSC
- Currently: freelance programmer
  - Turn diet coke and coffee into code from my bedroom
- Previously managed a big data team
  - Said things like will this scale?
- Background in Behavioral Economics
  - Said things like prospect theory, incentives, ration agents
- Moonlight as a copywriter, designer, product

#### Timeline

- Feb 24: Russia invades Ukraine
- March: Ukrainians start arriving at San Ysidro border (first slowly, then suddenly)

Ukrainian Refugees Are Hitting a Wall at the US. U.S. officials are citing a policy intended to half the pandemic's spread Mexico Border as they stop Ukrainians from seeking asylum.

Ukrainian Refugees Are Campor Ukrainians at the U.S. Mexico Border Swells as More Refugees Arrive Hitting a Wall at the US-Reddle dre spread our on blankers and lawn thairs alongside overstiffed strikes es on a Parch of Stass near the international port of entry. By Homeland Security Today April 3, 2022 U.S. Officials are citing a policy intended to halt the pandemic's spread Mexico Border as they stop Ukrainians from seeking asylum.

Ukrainian Refugees Are Campor Ukrainians at the U.S. Mexico Rorder Swells as More Refugees Arrive Hitting a Wall at the US. Pedale are spread out on blankers and lawn thairs alongside one stuffed stifted ser on a U.S. Officials are citing a policy intended to halt the pandemic's spread Mexico Border as they stop Ukrainians from seeking asylum.

Camp of Ukrainians at the U.S.-Mexico border swells, as more refugees arrive

By Jorge Duenes, Daina Beth Solomon and Kristina Cooke





#### Timeline

- Feb 24: Russia invades Ukraine
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- April: Mexico allows "us" to setup a refugee camp
  - Corner at the airport





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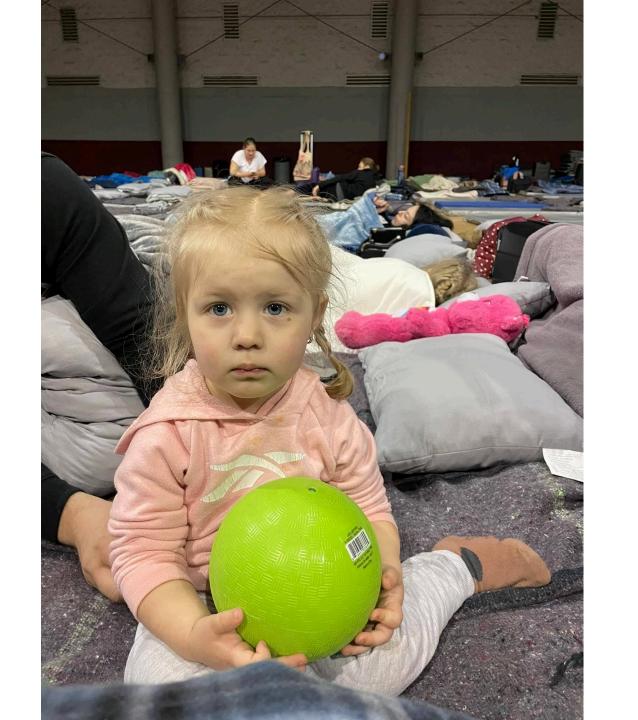




























## What did "we" accomplish?

- Refugee Camp: 0-60 in 2 weeks
- Kitchen: 24/7 hot food
- Medical tent
- Legal help
- Controlled entry process
  - From airport to shelter to CPB

### Who is "we"?

- United with Ukraine Church Coalition: <a href="https://www.withua.org">https://www.withua.org</a>
- Coordination Council for Refugees (CCFR): <a href="https://www.ccfr.org">https://www.ccfr.org</a>
- Nova Ukraine: <a href="https://novaukraine.org">https://novaukraine.org</a>
- Al Otro Lado: <a href="https://alotrolado.org">https://alotrolado.org</a>
- Doctors from San Diego: <a href="https://news.fullerton.edu/2022/04/alumni-set-up-medical-clinic-for-ukrainian-refugees-in-tijuana">https://news.fullerton.edu/2022/04/alumni-set-up-medical-clinic-for-ukrainian-refugees-in-tijuana</a>
- Others...

#### Timeline

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- April: Mexico allows "us" to setup a refugee camp
  - Corner at the airport
  - Benito Juarez gymnasium
- Late April: US Government starts Uniting for Ukraine
- May: Camp closes

### Lessons, stories, experiences

- Small grassroot orgs are like startups
  - First united by a common vision, then cracks form
  - Competition between groups
    - Volunteer mayhem
- The skills required to run an established company are not necessarily transferable to start a grassroot non-profit or run a refugee camp
  - Put a bunch of smart people in a room and see what happens? Doesn't always work without walls
- Who are we and why would anyone listen to us?
- Are we child tracking?
- Sometimes simple is best (shameless self promotion): https://tinyurl.com/bdf7cemr
- It's definitely who you know: CPB on speed dial, US State, Baja CA Immigration Officials
- Mexico is still Mexico
  - Tips and bribes
  - Coyotes and payoffs



## Helping Ukrainian Families in Germany, summer 2022

Olga Yulikova

Sasha Segal

## Our Mission

Volunteer in Germany with individual families to help them adjust to their new life in exile



Our Team

- One Mom
- Two Teens

# Our Budget

\$0

# Our Technology

- I-phone
- T-Mobil
- WhatsApp
- Facebook
- Telegram



## 1. Taras

- Provided help at the mobility clinic Alsterdorf
  - Setup free transportation
- Aligned all doctor appointments
  - Improved case management
- Applied for an electric wheelchairand
  - Taras got the new chair!!!





### 2. Inna

- Bought food
- Translated documents
- Organized case management system
- Set up with volunteer interprepters

### 3. Dimas

- Donated computer and cell phone
- Bought clothes
- Almost adopted him ©
- Continue to support daily





# What's next?

